

STAR GROCERY

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January 2, 2013

The Honorable Julius Genachowski, Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: *Reply Comments* DA 12-1863, IB Docket No. 12-340, RM-11683

Dear Chairman Genachowski:

I write to you today as a small business owner who appreciates competition in the marketplace, understands the laws of supply and demand, and is concerned about the future of broadband in rural Mississippi. No, Jackson is not "rural", but many of my customers live in Edwards, Utica, Raymond, Port Gibson, Bolton, Canton and other towns that barely make the map. It is for these folks that I urge you to grant LightSquared's petition for license modification and move forward with the deployment of their nationwide broadband network.

The FCC itself has made the delivery of affordable access to broadband a priority for rural America, and LightSquared is uniquely qualified to achieve this goal. They have had their problems along the way, but their current "problem" has a solution that is a real no-brainer. Any interference possibilities will disappear if LightSquared is granted permission to vacate the 10 MHz of spectrum located adjacent to GPS, and instead utilize spectrum adjacent to their remaining allocation – currently licensed to NOAA. But enter the laws of supply and demand: there is simply not enough spectrum to go around. It is a limited resource, and when the option exists to "share" spectrum, why not go for it. The result is two-fold, at minimum: it will make the broadband market more competitive, benefitting consumers; and it will grant rural Mississippians access to affordable broadband. It's a win-win.

Regards,



Robert Barbour